

# 2021 DAVIS-MONTHAN PHOTO CONTEST: “AIRMEN IN ACTION”

The 355<sup>th</sup> Force Support Squadron presents the 2021 Davis-Monthan Photo Contest themed “Airmen in Action.”

The military members of Davis-Monthan Air Force Base are, and have always been, exceptional. We are agile, lethal, and resilient, and it is time to showcase our Airmen’s efforts as they strive to achieve our mission’s goals. “Airmen in Action” photo submissions should feature mission-related activities in any capacity that relates to your observations or experiences. Show us a picture of you on the job!

The winning photographers of this contest will receive FSS gift cards and have their images framed and displayed at The Landing Community Center. The first place prize in each category will be a Sony PlayStation 5.

Participants must be anyone 18 years and older with base access.

All participants and submissions must be eligible per the Davis-Monthan Photo Contest Official Rules.

## DATES

Entries are accepted beginning 1 February and ending at 11:59 p.m. (MST) 28 February 2021. No exceptions.

## CATEGORIES

### ADULTS 18 YEARS OR OLDER

- **Military E-4 and Below:** Individuals 18 years or older who are ranked E-4 and below may enter into this category
- **Open:** Individuals 18 years or older who are military, or are civilians/dependents/retirees/etc. with base access, may enter into this category

**ALL SUBMITTED PHOTOS MUST BE CREATED IN AN UNOFFICIAL CAPACITY WITH PERSONAL EQUIPMENT AND WITH PERMISSION FROM THE SUBJECTS.**

## JUDGING

- Participants may enter up to two images
- Photographs may be entered in only one category
- Photographs will be judged by an impartial panel based on Impact, Creativity, and Technical Excellence

## PRIZES

Prizes will be awarded to the top three winners in each category

- 1st Place: PlayStation 5 & photo displayed at The Landing Community Center
- 2nd Place: \$250 FSS gift card & photo displayed at The Landing Community Center
- 3rd Place: \$150 FSS gift card & photo displayed at The Landing Community Center

## SUBMISSION GUIDELINES

- Participants may enter up to two original, unique images
- Images may only be entered into one category
- Only entries submitted via the Photo Contest Submission Form will be accepted
- One prize per entrant
- High-quality phone photos are acceptable
- File must be JPEG or JPG format
- Images should be approximately 300 dpi when saved at 8.5" x 11" (approximately 2400 x 3600 pixels)
- Files may not exceed 15MB in size

# Davis-Monthan Photo Contest Official Rules

## Submission Dates and Times

Submissions will be accepted online beginning at 12:01 a.m. MST, February 1 and ending at 11:59 p.m. MST, February 28, 2021.

## Submission Form

Submissions will ONLY be accepted via the Photo Contest Submission Form found at <https://www.dmfss.com/marketing>.

If you have issues with the form, please contact us at [dmfssevents@gmail.com](mailto:dmfssevents@gmail.com)

## Theme

The theme of the 2021 Davis-Monthan Photo Contest is "Airmen in Action." The military members of Davis-Monthan Air Force Base are, and have always been, exceptional. We are agile, lethal, and resilient, and it is time to showcase our Airmen's efforts as they strive to achieve our mission's goals. "Airmen in Action" photo submissions should feature mission-related activities in any capacity that relates to your observations or experiences. Show us a picture of you on the job!

## How to Enter

No purchase necessary to enter or win. To enter the contest, please use the Photo Contest Entry Form at <https://www.dmfss.com/marketing>. Include your name, rank (if applicable), squadron (if applicable), the title of the photograph, and a brief description of the image.

Entries submitted via any other means will not be accepted. Entries must adhere to these official rules.

## Eligibility

- Authorized patrons of Air Force Morale, Welfare, and Recreation (MWR) Programs (IAW AFI 34-101, Air Force Morale, Welfare, and Recreation (MWR) Programs and use Eligibility) are eligible to participate in the Davis-Monthan Photo Contest.
- Entrants must be 18 years of age at the time of entry. No youth photos may be submitted.
- Force Support Squadron (FSS) Commanders, Civilian Leaders, and FSS marketing personnel may enter the contest, but are NOT eligible to win prizes.
- Public Affairs personnel may enter the contest but cannot use PA equipment or submit photos taken in any official capacity.
- Prizes will be awarded to eligible participants.
- Failure to meet eligibility or submission requirements will render the submission ineligible.
- Entrants may only submit photos in one category.

## Photograph and File Size Requirements

- Photographs must be submitted as JPG or JPEG files
- Must be 300 dpi when saved at approximately 8.5" x 11" (approximately 2400 x 3600 pixels)
- Files may not exceed 15MG in size (per photo)

## Categories

- E-4 and Below: Individuals 18 years or older who are ranked E-4 and below may enter in this category.
- Open: Individuals 18 years or older who are military, or civilians/dependents/retirees/etc. who have base access may enter in this category.

NOTE: Photographers may submit two original photographs, however only one prize will be awarded per entrant. All entrants must be 18 years or older and have base access.

## Prizes and Winner Notification

Winners will be notified via the email address provided during the submission process. Winners must respond via email within five calendar days of notification. An alternate winner will be chosen if communication is not received within five calendar days of notification.

- a. Prizes are awarded to the top three (3) winners in each category.
  - First Place: Sony PlayStation 5 and photo displayed at The Landing Community center
  - Second Place: \$250 FSS Gift Card photo displayed at The Landing Community center
  - Third Place: \$150 FSS Gift Card photo displayed at The Landing Community center
- b. Prizes will be presented to the winners by the 355<sup>th</sup> Force Support Squadron Commander.
- d. One prize per entrant.
- e. Winners must comply with all terms and conditions set forth in these Official Rules.

## Judging

An impartial panel consisting of base leadership will evaluate each entrant's photo submission based on the following criteria: Impact, Creativity and Technical Excellence. Determinations made by judges are final and binding.

- Impact: Viewing an image for the first time always evokes a feeling. Sometimes images make us sad, happy or angry. Sometimes they force us to look inward at ourselves. That's called impact, and the more powerful the image, the more powerful the emotional response of the viewer.
- Creativity: Your point of view is exactly that— yours. And it's unlike anyone else's. This element speaks directly to that perspective. It shows your imagination and how you used the medium to convey an idea, a message or a thought to the viewer. This is how you differentiate yourself from others.
- Technical Excellence: This is the print quality of the actual image itself as it's presented for viewing. There are a lot of aspects that speak to the qualities of the physical print. These can include:
  - Retouching
  - Manipulation
  - Sharpness
  - Exposure

- Printing
- Mounting
- Color correction

There is no requirement to be a professional photographer when entering the Davis-Monthan Photo Contest. While your image will be judged on Impact, Creativity and Technical Excellence you should consider the following tips for creating superior photographs. After reviewing the list we feel confident you'll begin your image capture process with more thought, thus making you a better image creator.

While every image will have traces of some of these elements, only the best have them all.

- **Style:** There are many ways to apply this element to your work. Perhaps you use light in a specific way, or you make a technical decision for the express purpose of creating impact.
  - When subject matter and style come together, the effects on an image can be spectacular. But remember, when subject matter and style don't work together, the results can be less than spectacular.
- **Subject Matter:** Even though it lacks words, your image is still telling a story, and your subject matter is central to that. So make sure that your subject matter is right for the story that you're trying to tell.
- **Composition:** When the visual elements of an image come together to express intent, compositional magic happens. Good composition captures a viewer's attention and directs it where the artist wants it to be. Depending on the intent, you can make something that pleases the viewer or disturbs them.
- **Presentation:** How you showcase an image is just as important as how you compose it. Everything in the presentation should work to enhance your image and not distract from it. Keep this in mind when choosing mats, borders and everything in between.
- **Color Balance:** Proper color balance can bring a sense of harmony to an image. When the tones all work together to support an image, the emotional appeal is that much greater. Color balance doesn't have to be used to bring harmony to an image. Color balance can be used to evoke any number of feelings from a viewer. The choice in how to take advantage is entirely up to you, but no matter what, be sure your choice enhances rather than distracts.
- **Center of Interest:** This is where an image's creator wants a viewer's attention focused. Sometimes there can be a primary and a secondary center of interest. Sometimes everything in an image will work together to create that center of interest.
- **Lighting:** The use and control of light has an effect on every aspect of an image. It informs dimensions and shape, it sets tone and mood, and, like every other technique, proper lighting can be used to enhance your image while improper lighting can detract from it.
- **Technique:** How you choose to execute your image is key. It's also a holistic decision. Technique informs everything in the creation of your image. From lighting and posing to printing and presentation, it all works to show off the techniques that you've mastered and applied to your craft.
- **Story Telling:** What does your image evoke in a viewer's imagination? What do you want your image to evoke in a viewer's imagination?

**Keep in mind:** You are creating art. And while the act of creating is a personal thing, so too is the act of viewing. Your image is a story, and the one it tells your viewer may be one you never knew you were telling.

## Photograph Submission Requirements

By submitting an entry in the contest, each entrant represents and warrants that their photograph(s) conform to these Official Rules and meet the following criteria.

1. Submissions must be the original work of the entrant.
2. Photographs eligible for submission must have been made within the last 12 months.
3. Photographs must convey the theme, "Airmen in Action."
4. Submitted photographs may not have won a previous contest.
5. Photographs must be taken with personal equipment and in an unofficial capacity (meaning outside the realm of your career.)
6. Photographs must be submitted as JPG or JPEG files, and must be 300 dpi when saved at approximately 8.5" x 11" (approximately 2400 x 3600 pixels). Files may not exceed 15MG in size.
7. Participants may enter up to two images. However, only one prize will be awarded per entrant.
8. Photographs may only be submitted in one contest category.
9. Photographs may not bear watermarks, logos, signatures or markings of any kind.
10. Photographs may be cropped.
11. Photographs may only be minimally processed. Composite or otherwise extensively enhanced or altered photos will not be accepted. Judges may disqualify a photograph that is determined to exceed the minimal processing standards or appears to have been altered.
12. Photographs must have a title. "Untitled" is not acceptable.
13. Each submission must have an accompanying caption that tells the story of the image and how it was made.
14. By submitting, the entrant is guaranteeing that they hold the rights to everything in the image, and that it does not contain any copyright protected material that would require the consent of any third party; and does not violate any copyright, trademark, publicity right, or any other right of any third party.
15. Photographs that include sculptures, statues, paintings, and other works of art will be accepted as long as they do not constitute copyright infringement or fraud. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's art.
16. Photographs must not be obscene or libelous, must not contain defamatory or derogatory remarks, must not use inappropriate language or slang, and must not violate any rights of any third party. Any submission violating these guidelines will be disqualified from the competition.
17. Photographs must not contain content, element or material that violates a third party's intellectual property rights, including, but not limited to copyrights, trademarks, patents, trade secrets, logos, contract and licensing rights, rights of publicity or privacy, moral rights, or any other intellectual property rights.
18. Photographers are solely responsible for obtaining proper releases for photographs which contain material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, the entrant is responsible

for obtaining, prior to submission of the photograph, any and all releases and consents necessary to permit the exhibition and use of the photograph in the manner set forth in these rules without additional compensation.

19. If any person appearing in a photograph is under the age of eighteen, the signature of a parent or legal guardian is required for each release.
20. Photographs must not be subject to any third party agreements which may require 355 FSS to pay any sum of money to any person or entity as a result of its use or exploitation of the photographs or rights therein.
21. 355 FSS reserves the right to request proof that the image submitted is an original work. Noncompliance with this rule will result in disqualification of the entry.
22. The entrant will hold 355 FSS harmless for unauthorized use of photographs by third parties.
23. Submissions may be used without restriction by 355 FSS, including without limitation, rights to use images in digital, social, broadcast, and printed media for the purposes of advertising, publicity and promotion. 355 FSS reserves the right to modify images.

## Release Statement

**Limitation of Liability:** By entering the Davis-Monthan Photo Contest, all entrants agree to release, discharge, and hold harmless the 355<sup>th</sup> Force Support Squadron and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in the Air Force Photo Contest or any contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.

The entrant is responsible for ensuring submissions are received by the specified deadline. FSS is not responsible for the condition, delivery, or non-delivery of any submission or communication regardless of the cause or type of error be it human, electronic, virtual, technical, or mechanical.

**Disqualification:** 355 FSS reserves the right to disqualify any entry submission for any reason at its sole absolute discretion. The decisions of 355 FSS with regard to the entrant eligibility, disqualification and determination of winners shall be final and binding.

**Privacy Act Statement:** Privacy Act of 1974 (5 U.S.C. 552a) Purpose: To contact winners participating in the Davis-Monthan Photo Contest. Routine Uses: This information will not be disclosed outside DoD. Disclosure/Effects: Disclosure is voluntary; however, entrants cannot participate in this contest without providing the contact information requested.

***The winner must comply with all terms and conditions set forth in these official rules.***